



Nook[®]

ECO INSPIRED PRODUCTS

MADE IN ITALY

Brand Book
Products Map

We're feeling Eco-Inspired

*Crediamo nella bellezza della Semplicità
Nell'armonia degli Elementi
Nell'equilibrio della Natura*

*We believe in the beauty of Simplicity.
In the harmony of Elements.
In the balance of Nature.*



PASSIONE E PROFESSIONALITÀ COME ATTITUDINE

PASSION AND PROFESSIONALISM AS ATTITUDE

Da anni realizziamo prodotti e soluzioni di trattamento di alta qualità, finalizzati alla cura e alla bellezza di cute e capelli, aspirando al massimo livello di eccellenza e trasmettendo in ogni prodotto, la tradizione, la passione e la creatività che ha reso celebre il MADE IN ITALY a livello internazionale.

We've been making high-end hair products and beauty treatments for scalp & hair care for many years. All our products express our aspiration to reach the highest level of excellence and reveal the tradition, passion and creativity that MADE in ITALY manufacture represents worldwide.

PERSONE E NATURA AL CENTRO DELLE NOSTRE SCELTE

PEOPLE AND NATURE AT THE CENTER OF OUR CHOICES

Le idee ed i valori che vogliamo trasmettere, così come ogni nostro prodotto sono frutto di un preciso ideale di bellezza, basato su un rispettoso rapporto di equilibrio "Natura-Persona", per dare origine ad nuovo concetto di Bellezza. RICERCHIAMO SEMPLICEMENTE UN DIALOGO PIÙ CONCRETO CON LA NATURA

The concepts and values we so much strive to convey, contribute to the steady growth that our brand has been experiencing. Each and every product represents an ideal of beauty, which is based on a balanced "Human-Nature" relationship, thus giving birth to a whole new concept of Beauty. WE SIMPLY SEEK A CLOSER CONNECTION WITH NATURE

PIANTIAMO ALBERI COLTIVIAMO BELLEZZA

GRAZIE ALLA COLLABORAZIONE CON



NOOK può contribuire concretamente a migliorare le condizioni di vita della comunità locale di Haiti, territorio ancora oggi tra i più poveri del mondo, scosso dall'emergenza ambientale, dalla deforestazione selvaggia e dal degrado idrogeologico. Il progetto di riforestazione che abbiamo scelto di sostenere ha, tra i suoi obiettivi principali, quello di compensare la CO2 emessa in ambiente, ridurre l'erosione del suolo, restaurare la stabilità idrogeologica per creare nuove aree boschive e agricole.

NOOK grazie a Treedom aspira a migliorare sia la qualità ambientale che di vita di tutta la popolazione Haitiana.

Gli alberi della foresta sono piantati e seguiti nella loro crescita da cooperative di contadini locali, questo permette di offrire nuove opportunità di lavoro e di sostentamento per loro e per le loro famiglie.

Scegliere un prodotto NOOK®, significa partecipare allo sviluppo della foresta NOOK

Eco-Inspired Beauty Forest

SIGNIFICA PRENDERSI CURA NON SOLO DELLA PROPRIA BELLEZZA, MA DELLA BELLEZZA DELLA NATURA.

LET'S PLANT TREES, LET'S CULTIVATE BEAUTY!

Thanks to the cooperation with Treedom, Nook brand can contribute to improve the living conditions of local communities in Haiti. To this day, Haiti is still one of the poorest territories in the whole world, hardly hit by environmental emergency, by illegal deforestation and hydrogeological damage.

The reforestation project we set to support intends to compensate for carbon dioxide emissions, reduce soil erosion, restore hydrogeological stability and to create new woodland and farming areas. Thanks to Treedom, NOOK aims at improving both environmental and life quality for the Haitian population. The trees of the NOOK ECO-INSPIRED BEAUTY FOREST are planted and grown by cooperatives of local farmers. This enables new employment and self-sustenance for the farmers and their families.

CHOOSING TO BUY A NOOK PRODUCT, YOU TAKE ACTIVE PART IN THE DEVELOPMENT OF THE FOREST. IT MEANS TAKING CARE OF YOUR OWN BEAUTY, AS WELL AS NATURE'S DEEP TRUE BEAUTY.

PERCHÉ ABBIAMO SCELTO TREEDOM? Treedom fa parte delle **Certified B Corporations**, il network di imprese virtuose che si contraddistinguono per elevate performance ambientali e sociali.

WHY DID WE CHOOSE TREEDOM? Treedom is part of the **Certified B Corporations**, a network of businesses that are distinguished through their elevated social and environmental performance.



SEGUI LA FORESTA NOOK
follow us on
www.treedom.net/nook

BEAUTY FAMILY

ORGANIC HAIR CARE



UP TO
98%
NATURAL,
BIODEGRADABLE
INGREDIENTS



16
SELECTED
PLANT EXTRACTS
FROM ORGANIC &
BIODYNAMIC FARMING



100%
VEGAN
FORMULA
ANIMAL FRIENDLY



100%
RECYCLED & RECYCLABLE
PLASTIC
BOTTLE & JARS



100%
PLANT ORIGIN
SURFACTANTS
EMULSIFIERS
PRESERVATIVES



100%
ECOLOGIC LABELS
RECYCLABLE
PHOTO DEGRADABLE

IT Beauty Family - OHC si prende amorevolmente cura quotidianamente della bellezza e del benessere dei capelli di tutta la famiglia. Ogni fragranza presente in Beauty Family, racconta una storia unica e irripetibile, suscita stati d'animo e dona benessere, coinvolge e veste il prodotto di un'identità olfattiva unica, perché parla il linguaggio delle emozioni. 100% plastica riciclata, totalmente priva di plastica vergine, sia per i flaconi che per i vasi, un'alternativa ecosostenibile che contribuisce a diminuire l'impatto ambientale. Etichette 100% riciclabili, foto-degradabili, ecologiche, impermeabili e robuste.

GB Beauty Family - OHC lovingly takes care of the daily beauty and well-being of all the family's hair. Every fragrance has its own unique story to tell, it evokes different moods and positively influences our well-being because it speaks the language of emotions. We have chosen 100% recycled plastic, containing no virgin plastic, for bottles and jars. An eco-sustainable alternative that contributes to reducing the environmental impact. The labels on all the products are 100% recyclable, photo degradable, ecological, waterproof and hard-wearing.

POMPELMO ROSA&KIWI - CAPELLI RICCI O MOSSI PINK GRAPEFRUIT & KIWI - FOR CURLY OR WAVY HAIR



POMPELMO ROSA&KIWI
SHAMPOO
60 ml - cod. 1027287
300 ml - cod. 1027286
1000 ml - cod. 1027285

POMPELMO ROSA&KIWI
CREMA SORBETTO
75 ml - cod. 1027284
250 ml - cod. 1027283
1000 ml - cod. 1027282

POMPELMO ROSA&KIWI
ELISIR
LEAVE IN
150 ml - cod. 1027281

ZUCCA&LUPPOLO - CAPELLI LISCI E CRESPI PUMPKIN & HOPS - STRAIGHT AND FRIZZY HAIR



ZUCCA&LUPPOLO
SHAMPOO
60 ml - cod. 1027330
300 ml - cod. 1027329
1000 ml - cod. 1027328

ZUCCA&LUPPOLO
CREMA VELLUTATA
75 ml - cod. 1027327
250 ml - cod. 1027326
1000 ml - cod. 1027325

ZUCCA&LUPPOLO
OLIOCREMA
LEAVE IN
150 ml - cod. 1027324

CASTAGNA&EQUISETO - CAPELLI LUNGI E PUNTE CHE SI SPEZZANO CHESTNUT & EQUISETUM - FOR LONG AND ENDS PRONE TO BREAKING



CASTAGNA&EQUISETO
SHAMPOO
60 ml - cod. 1027307
300 ml - cod. 1027306
1000 ml - cod. 1027305

CASTAGNA&EQUISETO
CREMA AMOREVOLE
75 ml - cod. 1027304
250 ml - cod. 1027303
1000 ml - cod. 1027302

CASTAGNA&EQUISETO
LINFA
LEAVE IN
150 ml - cod. 1027301

ROMICE&DATTERO - CAPELLI TRATTATI CHIMICAMENTE DOCK & DATE - FOR CHEMICALLY TREATED HAIR



ROMICE&DATTERO
SHAMPOO
60 ml - cod. 1027336
300 ml - cod. 1027335
1000 ml - cod. 1027334

ROMICE&DATTERO
CREMA SUPREMA
75 ml - cod. 1027333
250 ml - cod. 1027332
1000 ml - cod. 1027331

BASILICO&MANDORLA - CAPELLI SECCHI E SPENTI BASIL & ALMOND - FOR DRY AND DULL-LOOKING HAIR



BASILICO&MANDORLA
SHAMPOO
60 ml - cod. 1027300
300 ml - cod. 1027299
1000 ml - cod. 1027298

BASILICO&MANDORLA
CREMA RUGIADA
75 ml - cod. 1027297
250 ml - cod. 1027296
1000 ml - cod. 1027295

BASILICO&MANDORLA
NETTARE
LEAVE IN
150 ml - cod. 1027294

AVENA&RISO - CAPELLI DELICATI E SOTTILI OAT & RICE - FOR DELICATE AND FINE HAIR



AVENA&RISO
SHAMPOO
60 ml - cod. 1027314
300 ml - cod. 1027313
1000 ml - cod. 1027312

AVENA&RISO
CREMA DOLCEZZA
75 ml - cod. 1027311
250 ml - cod. 1027310
1000 ml - cod. 1027309

AVENA&RISO
LATTE
LEAVE IN
150 ml - cod. 1027308

MAQUI&COCCO - CAPELLI ARIDI E SFRUTTATI MAQUI & COCONUT - FOR DRY AND DAMAGED HAIR



MAQUI&COCCO
SHAMPOO
60 ml - cod. 1027323
300 ml - cod. 1027322
1000 ml - cod. 1027321

MAQUI&COCCO
CREMA SOUFFLÉ
75 ml - cod. 1027317
250 ml - cod. 1027316
1000 ml - cod. 1027315

MAQUI&COCCO
BURRO IMPACCO
75 ml - cod. 1027320
250 ml - cod. 1027319
1000 ml - cod. 1027318

BIANCOSPINO&ALOE VERA - AROMATICO BENESSERE QUOTIDIANO HAWTHORN & ALOE VERA - AROMATIC FOR DAILY WELL-BEING



BIANCOSPINO&ALOE VERA
SHAMPOO
60 ml - cod. 1027293
300 ml - cod. 1027292
1000 ml - cod. 1027291

BIANCOSPINO&ALOE VERA
CREMA ARMONIOSA
75 ml - cod. 1027290
250 ml - cod. 1027289
1000 ml - cod. 1027288

DIFFERENCE HAIR CARE

ANIMA ANTICA, PENSIERO MODERNO
ANCIENT SOUL, MODERN THINKING

PLANT EXTRACTS
VEGETAL OILS
AMINOACIDS COMPLEX

METAL TESTED Ni Cr Co < 1PPM
DERMATOLOGICALLY TESTED

IT Natura, Equilibrio e Armonia. NOOK DIFFERENCE HAIR CARE nasce da questo meraviglioso connubio. Trattando cute e capelli con gentilezza evidenziandone i pregi ed intervenendo sulle anomalie più diffuse per riportarli al suo naturale equilibrio. 6 famiglie di trattamenti specifici sviluppati per rispondere efficacemente alle principali anomalie di cuoio capelluto e capelli.

GB Nature, Balance and Harmony. NOOK DIFFERENCE HAIR CARE represents this perfect combination. Treating hair and scalp with gentleness, enhancing its beauty, and intervening on most common anomaly is to bring it to its original balance. 6 lines of specific hair treatment products, developed to respond to main hair and scalp anomaly's.

PRE-TATTAMENTO DETOSSINANTE PER CUTE DETOXIFYING PRE-TREATMENT FOR SCALP



REMEDY
SUPER ACTIVE
PRE-TREATMENT PEELING
150 ml - cod. 1000613

TRATTAMENTI PER CUTE E CAPELLI DEBOLI TENDENTI ALLA CADUTA TREATMENTS FOR FRAGILE, LIFELESS HAIR WITH HAIR LOSS



ENERGIZING
STIMULATING SHAMPOO
500 ml - cod. 1000600
1000 ml - cod. 1027601



ENERGIZING
SUPER ACTIVE INTENSE LOTION
100 ml - cod. 1000617



ENERGIZING
MAINTENANCE LOTION
125 ml - cod. 1000616
12 pcs. x 7 ml - cod. 1000615



ENERGIZING
SENSITIVE LOTION
ALCOHOL FREE
12 pcs. x 7 ml - cod. 1000620

TRATTAMENTI PER CUTE E CAPELLI CON FORFORA PURIFYING FOR HAIR AND SCALP WITH DANDRUFF



PURIFYING
SUPER ACTIVE CLAY MUD
150 ml - cod. 1000614



PURIFYING
PURIFYING SHAMPOO
500 ml - cod. 1027597
1000 ml - cod. 1000606

TRATTAMENTO PER CUTE E CAPELLI GRASSI TREATMENT FOR GREASY HAIR AND SCALP



RE-BALANCE
SEBO BALANCING SHAMPOO
500 ml - cod. 1027598
1000 ml - cod. 1000607

TRATTAMENTI PER CUTE E CAPELLI SENSIBILI E DELICATI TREATMENT FOR SENSITIVE AND DELICATE HAIR AND SCALP



LENIDERM
SUPER ACTIVE
CALMING LOTION
125 ml - cod. 1000618



LENIDERM
DELICATE SOOTHING SHAMPOO
500 ml - cod. 1027600
1000 ml - cod. 1000608

TRATTAMENTI PER CUTE E CAPELLI DISIDRATATI, STRESSATI E IMPOVERITI WEAK, DEHYDRATED AND LIFELESS HAIR AND SCALP TREATMENTS



REPAIR
RESTRUCTURING SHAMPOO
500 ml - cod. 1027599
1000 ml - cod. 1000619



REPAIR
FILLER MASK
300 ml - cod. 1000609
1000 ml - cod. 1000610



REPAIR
DAMAGE MASK
300 ml - cod. 1000611
1000 ml - cod. 1000612



REPAIR
REBUILDING TEXTURE
TONIC LEAVE-IN
195 ml - cod. 1027603



REPAIR
ANTI-AGE RECONSTRUCTION PROGRAM
(12 ml + 12 ml: single-serve application)
Box 50 card - cod. 1027604

REMEDY - studiata come pre-trattamento professionale e rituale di apertura. La sua formulazione, ha molteplici proprietà, adatte ad ogni tipologia di cuoio capelluto. Formulata con estratto di Bardana, Mentolo, estratto di Ortica e Glicerina. **ENERGIZING** - studiata per prevenire e contrastare le varie forme di Alopecia - sia da defluvium stagionale che androgenetica - e rinforzare i capelli indeboliti e assottigliati. Formulata con innovativi principi attivi vegetali quali: VitalHair Complex® e Honey Matte Complex®. **PURIFYING** - studiata per cute e capelli soggetti a forfora sia grassa che secca. Formulata con Olio di Cumino nero, Olio di Neem, Zinco Piritione, Piroctone Olamina. Indispensabile trattamento di purificazione profonda per capelli e cuoio capelluto impuro. **RE-BALANCE** - studiata per inibire e contrastare la formazione di sebo in eccesso. Indicata come trattamento equilibrante per cute con pH alterato, aiuta a ristabilire il corretto equilibrio fisiologico del cuoio capelluto. L'azione polifunzionale e delicata lo rende indicato in abbinamento a varie tipologie di trattamento. Formulata con Olio di Neem e HoneyMatte Complex®. **LENIDERM** - studiata per cute arrossata, sensibilizzata, irritata e particolarmente indicata per capelli sensibili e delicati. Formulata con Zanthalene® e Defencil®, efficaci principi attivi che vantano azione calmante, addolcente e protettiva. **REPAIR** - studiata per capelli debilitati, rovinati, sfibrati da ripetuti trattamenti chimici. Ripara, ristruttura e rinforza i capelli rendendoli corposi e sani. Idrata e tonifica il cuoio capelluto secco, proteggendo dall'azione nociva dei radicali liberi. Formulata con Pisum Sativum Bio Peptide Complex®, Aminoacidi e Bio-Energizer® (oligoelementi da alghe marine).

REMEDY - Specific professional pre-treatment and opening ritual. Its unique formulation, with its multiple properties, is ideal for all types of scalps. Formulated with extracts of Burdock, Menthol, Nettles and Glycerine. **ENERGIZING** - formulated to prevent and counter different types of ALOPECIA - both seasonal defluvium and androgenetic - and to strengthen weak and thinning hair structures. Formulated with innovative active principles: VitalHair® and Honey Matte®. **PURIFYING** - developed for hair and scalps with either greasy or dry dandruff. Formulated with Oil of Black Cumin, Neem Oil, Zinc Pirition, Piroctone Olamine. Essential treatment for its deep purifying action on impure scalps and hair. Its potent active principles carry out an important dermo-purifying action. **RE-BALANCE** - developed to inhibit and counter the formation of excess sebum. Ideal as a rebalancing treatment for scalps with modified pH levels, to restore the scalp to its physiological equilibrium. Its multi-functional actions are gentle and can be used together with different types of treatment. **LENIDERM** - developed to treat sensitized and irritated scalps with redness. Ideal for sensitive and fragile hair structures. Formulated with Zanthalene® and Defencil®. **REPAIR** - developed for weak, damaged, over-stressed and treated hair structures. Repairs, restructures, films the cuticle and strengthens the hair shaft to restore body and health. Hydrates and tones dry scalps. Carries out anti-oxidizing and elasticizing actions. Formulated with Pisum Sativum Bio Peptide, Keratin Amino acids and Bio-Energizer (marine algae oligo-elements).



MAGIC ARGANOIL

LUXURY HAIR CARE

BIOCERTIFIED ARGAN OIL
BOTANICAL EXTRACTS
NATURAL OILS

METAL TESTED
Ni-Cr-Co < 1PPM

IT Celebra la bellezza naturale di tutte le donne. Seduce i tuoi capelli con una gamma di trattamenti pensati per esaltarne la setosità, la brillantezza e il loro naturale equilibrio. La Magia di un Rituale prezioso e avvolgente, formulata con Olio di Argan Biocertificato e pregiati Oli Vegetali e sostanze funzionali di derivazione naturale.

GB Celebrates the natural beauty every woman possesses, caressing your hair with a range of products designed to keep it silky, shiny and perfectly balanced. Seduces your hair with a line of products created for silky, bright hair, in perfect natural balance. The Magic of a precious and enchanting Ritual, formulated with Biocertified Argan Oil, precious Vegetal Oils and functional derivatives of natural origin.

PROGRAMMA DI RICOSTRUZIONE PER CAPELLI DANNEGGIATI E IMPOVERITI RECONSTRUCTION PROGRAM FOR DAMAGED HAIR AND HAIR IN POOR CONDITION



WONDERFUL RESCUE SHAMPOO
250 ml - cod. 1027196
1000 ml - cod. 1027194



WONDERFUL REBUILDING MASK
250 ml - cod. 1027197
1000 ml - cod. 1027195



WONDERFUL PROTEIN BOOSTER
200 ml - cod. 1027198



WONDERFUL RECHARGE FOAM
150 ml - cod. 1027199



EXTRA VOLUME SHAMPOO
250 ml - cod. 1027012
1000 ml - cod. 1027011



EXTRA VOLUME CONDITIONER
250 ml - cod. 1027014
1000 ml - cod. 1027013



EXTRA VOLUME MILK PRIMER
150 ml - cod. 1027015

TRATTAMENTO DISCIPLINANTE PER CAPELLI CRESPI, RIBELLI E INDOMABILI DISCIPLINING TREATMENT FOR FRIZZY, REBELLIOUS AND POROUS HAIR



DISCIPLINE SHAMPOO
250 ml - cod. 1027002
1000 ml - cod. 1027001



DISCIPLINE CONDITIONER
250 ml - cod. 1027004
1000 ml - cod. 1027003



DISCIPLINE INTENSIVE MASK
250 ml - cod. 1027023
1000 ml - cod. 1027022



DISCIPLINE CURLY MILK
150 ml - cod. 1027006



DISCIPLINE THERMAL MILK
150 ml - cod. 1027005



SECRET SHAMPOO
100 ml - cod. 1000540
250 ml - cod. 1000527
1000 ml - cod. 1000528
5000 ml - cod. 1027589



SECRET PAK
50 ml - cod. 1000539
250 ml - cod. 1000530
1000 ml - cod. 1000531
5000 ml - cod. 1000532

TRATTAMENTO SETIFICANTE IDRATANTE PER CAPELLI OPACHI E SECCHI SILKIFYING AND HYDRATING TREATMENT FOR DULL AND DRY HAIR



SECRET ABSOLUTE OIL
100 ml - cod. 1027587
display 6 pcs.



SECRET ABSOLUTE OIL
30 ml - cod. 1027588
display 15 pcs.



SECRET SPRAY LUMIÈRE
100 ml - cod. 1027586
display 6 pcs.



SECRET POTION
150 ml - cod. 1027594
9 pcs. x 10 ml - cod. 1027593



SECRET LUXURY LIGHT OIL
100 ml - cod. 1027585
display 6 pcs.



SECRET BI-PHASE LIGHT CONDITIONER
200 ml - cod. 1000533

SOLUZIONI STYLING & FINISH PER CAPELLI OPACHI E SECCHI STYLING & FINISH SOLUTIONS FOR DULL AND DRY HAIR



SECRET ABSOLUTE ONE LEAVE-IN
250 ml - cod. 1000534
display 12 pcs.



SECRET RESTRUCTURING FIXING MOUSSE
250 ml - cod. 1027591



SECRET VOLUMIZING HAIRSPRAY
400 ml - cod. 1027590



SECRET GLAMOUR ECO HAIRSPRAY
250 ml - cod. 1027595



SECRET KERATIN POWER BOOSTER
150 ml - cod. 1000535



SECRET NIGHT CLEANSING GEL
200 ml - cod. 1027372



SECRET NIGHT HYDRATING WASH
250 ml - cod. 1027236



SECRET NIGHT LUXURY HAND CREAM
75 ml - cod. 1027179



SECRET NIGHT MAGIC TANNING
125 ml - cod. 1027251
display 6 pcs.



SECRET NIGHT SCENTED WATER
100 ml - cod. 1027000

RITUALE DI BELLEZZA E BENESSERE PER VISO, CORPO, CAPELLI BEAUTY AND WELL-BEING RITUAL FOR FACE, BODY AND HAIR



HYGENESIS

SAFE BEAUTY
EVERYDAY

IT Gamma di soluzioni cosmetiche igienizzanti tecnologicamente avanzata e professionale. Creata su misura per garantire igiene e protezione integrale quotidiana in salone come a casa, sia nella cura della persona-mani, corpo e capelli -che dell'ambientesi cui si circondano.

GB Technologically advanced and professional range of sanitizing cosmetic solutions. Custom-made to guarantee hygiene and integral daily protection in the salon as at home, both in the care of the person - hands, body and hair -and the environment with which they surround themselves.



HAND SANITISER SOAP
SAPONE MANI AD AZIONE
IGIENIZZANTE
HANDS SOAP
WITH SANITISING ACTION
95% NATURAL ORIGIN
INGREDIENTS

250 ml - cod. 1027377



HAND SANITISER GEL
GEL MANI AD AZIONE
IGIENIZZANTE
HAND GEL
WITH SANITISING ACTION
95% NATURAL ORIGIN
INGREDIENTS

100 ml - cod. 1027379
250 ml - cod. 1027378



MULTI SURFACE SANITISER SPRAY
SPRAY MULTI SUPERFICIE
AD AZIONE IGIENIZZANTE
MULTI-SURFACE SPRAY
WITH SANITISING ACTION
95% NATURAL ORIGIN
INGREDIENTS

100 ml - cod. 1027376
250 ml - cod. 1027375



HAIR & BODY SANITISER SHAMPOO
SHAMPOO PURIFICANTE
CAPELLI E CORPO
CLEANSING PURIFYING
HAIR AND BODY SHAMPOO
95% NATURAL ORIGIN
INGREDIENTS

250 ml - cod. 1027374



AIR SANITISER SCENTED SPRAY
SPRAY IGIENIZZANTE
PURIFICANTE PER AMBIENTI
SANITIZING SPRAY
PURIFYING FOR ENVIRONMENTS
95% NATURAL ORIGIN
INGREDIENTS

250 ml - cod. 1027373

SOLAR SUPER FOOD

AFTER SUN &
DAILY CARE

IT La gamma di prodotti, 100% Vegan, formulata con il 90% e oltre di ingredienti di origine naturale, ideale per la cura quotidiana di tutta la famiglia. I preziosi ingredienti vegetali bio-certificati che compongono ogni prodotto, ricchi di proprietà antiossidanti e idratanti, proteggono e preservano la salute e la bellezza di capelli e pelle esposti a sole, vento, fattori ambientali, stress e inquinamento, in estate e durante l'anno.

GB The products range, 100% vegan, formulated with at least 90% ingredients of natural origin, for the daily care of the whole family. The precious organic ingredients that make up each product, rich in anti-oxidant and ultra-moisturizing properties, protect and preserve the health and beauty of hair and skin exposed to sun, wind, environmental factors, stress and pollution, in the summer and throughout the year.



NO SLES - SLS
NO PARAFFIN
NO PETROLATUM
NO MINERAL OILS
NO ALLERGENS
NO ALCOHOL
NO COLOURANTS
NO OGM

METAL TESTED
Ni-Cr-Co < 1PPM



SHAMPOO
SHAMPOO DOCCIA IDRATANTE
CORPO E CAPELLI
MOISTURIZING SHAMPOO
FOR BODY AND HAIR
96% NATURAL ORIGIN
INGREDIENTS

250 ml - cod. 1027161



HAIR MASK
MASCHERA DISTRICANTE
NUTRIENTE
NOURISHING DETANGLING
HAIR MASK
94% NATURAL ORIGIN
INGREDIENTS

150 ml - cod. 1027163



HAIR MILK
LATTE IDRATANTE PROTETTIVO
SENZA RISCIACCUO
PROTECTIVE HYDRATING
HAIR MILK LEAVE-IN
90% NATURAL ORIGIN
INGREDIENTS

150 ml - cod. 1027160



RELAX WATER
ACQUA IDRATANTE RIGENERANTE
VISO E CORPO
MOISTURIZING REFRESHING WATER
FOR FACE AND HAIR
95% NATURAL ORIGIN
INGREDIENTS

250 ml - cod. 1027204



AFTER SUN BALM
EMULSIONE DOPOSOLE
RESTITUTIVA VISO E CORPO
REJUVENATING AFTER SUN CREAM
FACE AND BODY
97% NATURAL ORIGIN
INGREDIENTS

250 ml - cod. 1027162

a organic biocertified blend of

AMARANTH / AMARANTO
DATE / DATTERO
COCONUT / COCCO
TOMATO / POMODORO



- migliora la rigenerazione cellulare
improves cell regeneration of the skin
- dona vitalità e morbidezza ai capelli e alla pelle
gives softness and vitality of hair and skin
- rigenera e nutre la pelle e capelli disidratati e stressati
regenerates and nourishes dehydrated and stressed hair and skin



ARTISAN GENUINE STYLING

FOR CREATIVE HANDS & IRONIC MINDS



New Professional Styling with Natural Extracts
Delicate and Exclusive Fragrances



IT Prodotti Genuini e Autentici... per mani creative e menti ironiche! La nuova linea Styling & Finish pensata per creare il Look Perfetto in ogni momento. Un pizzico di Ironia, una buona dose di Fantasia, un'abbondante spruzzata di Creatività, il tutto condito e impreziosito da principi attivi Naturali, Estratti Vegetali e fragranze esclusive, golose e prive di allergeni. Ideata per garantire un'alta tenuta, massima creatività, personalizzazione e rispetto della struttura del capello.

GB Genuine and Authentic Products... for creative hands and ironic minds! The new Styling & Finish line was conceived to create the Perfect Look for any time of the day. A pinch of irony, a double dose of imagination, a splash of Creativity: all seasoned with precious natural active ingredients, organic extracts and exclusive, gourmand, allergen-free fragrances.

							
LISCIOLINA VELVET SMOOTHING STYLING CREAM 200 ml - cod. 1001304	RICCIOLETTO CURL CONTROL STYLING MILK 200 ml - cod. 1001303	OIL LALÀ MODELLING FLUID OIL NO OIL 250 ml - cod. 1001300	GEL GINFIX COMPACT MODELLING GEL 150 ml - cod. 1001302	GEGHE GEL FLUID GEL CEMENT HOLD 150 ml - cod. 1001301	PONGO MATT MODELLING PASTE 100 ml - cod. 1001307	BRILLINA GLOSSY SHINING WAX 100 ml - cod. 1001305	TOP GUM MODELLING FIBER GUM 100 ml - cod. 1001306
							
HAIR IN THE WIND THICKENING SPRAY BEACH-EFFECT 200 ml - cod. 1001309	PUFF STYLIZING VOLUME MOUSSE 250 ml - cod. 1001311	SPUMIGLIA CREATIVE ELASTICIZING MOUSSE 250 ml - cod. 1001314	LALLACA ECOLOGICAL VOLUME LACQUER 250 ml - cod. 1001310	CEMENTINA TEXTURIZING DRY SPRAY 250 ml - cod. 1001315	VOLUTTUOSA ANTI-HUMIDITY VOLUME SPRAY LACQUER 250 ml - cod. 1027220 500 ml - cod. 1001313	C'ERA LACCA MEMORY-EFFECT SPRAY LACQUER 250 ml - cod. 1027219 500 ml - cod. 1001312	LUCILLA THERMAL PROTECTIVE BRIGHTENING SPRAY 150 ml - cod. 1001308

BFREE

STARLIGHT BLONDE

ORGANIC GRAPE SEED OILS,
SILK PROTEINS, DIAMOND POWDER
NO SLES - SLS
TESTED Ni - Cr - Co

IT Olio Biologico di Vinaccioli, Proteine della Seta e Diamante danno vita al nuovo e avanzato sistema di trattamento per l'esaltazione della bellezza e la cura quotidiana di tutti i tipi di capello biondo, sia naturale che trattato chimicamente. Un prezioso rituale studiato sia per la donna che per l'uomo, dalla formulazione delicata priva di Sles, Sls e Paraben. Nutre, rigenera e illumina la bellezza dei tuoi capelli.

GB This new advanced treatment system's formula contains Organic Grape Seed Oil, Silk Proteins and Diamond. The perfect ingredients for the daily beauty care for all types of blonde hair, both natural and bleached hair. A precious ritual, conceived for men and women alike. The special gentle formulation is SLS, SLES and Paraben free. Bfree nourishes, restores and gives intense shine to your hair.

				
STARLIGHT BLONDE SHAMPOO 250 ml - cod. 1000550 1000 ml - cod. 1000554	STARLIGHT BLONDE CONDITIONER 250 ml - cod. 1000551 1000 ml - cod. 1000555	STARLIGHT BLONDE BI-PHASE LEAVE-IN CONDITIONER 200 ml - cod. 1000553	STARLIGHT BLONDE SERUM 100 ml - cod. 1000552	

MOVIMENTO UNI SYSTEM

UNIVERSAL WAVING SOLUTION

IT Sistema ondulante universale con cheratina, collagene ed elastina.
GB Hair waving universal system with keratin, collagen and elastine.

	
PERM UNI LOTION UNIVERSAL WAVING SYSTEM 500 ml cod. 1000520	NEUTRALIZER UNIVERSAL NEUTRALIZING LOTION 1000 ml cod. 1027584

KROMATIC CREAM

NECTAR KOLOR

TEA TREE OIL
SUNFLOWER EXTRACT
FRUIT ACIDS

IT gamma di maschere colorate con un solo gesto, ti permette di realizzare infiniti effetti cromatici sia sui capelli naturali che colorati e contemporaneamente nutrire, illuminare e condizionare in profondità la fibra capillare.

GB line of colored masks that allows to create special color effects on both natural and colored hair, while at the same time nourishing, brightening and conditioning the hair fiber in depth.

								
CHOCOLATE COLOR ENHANCING CREAM 250 ml cod. 1000490	BROWN COLOR ENHANCING CREAM 250 ml cod. 1000491	COPPER COLOR ENHANCING CREAM 250 ml cod. 1000492	PLATINUM COLOR ENHANCING CREAM 250 ml cod. 1000493	ALMOND COLOR ENHANCING CREAM 250 ml cod. 1000494	LEMON COLOR ENHANCING CREAM 250 ml cod. 1000495	RED COLOR ENHANCING CREAM 250 ml cod. 1000496	MANDARINE COLOR ENHANCING CREAM 250 ml cod. 1000497	PURPLE COLOR ENHANCING CREAM 250 ml cod. 1000498

THE NECTAR COLOR

MADE WITH PASSION

ORGANIC ECO CERTIFIED
QUINOA & DESERT FRUITS
+
BIOACTIVE D-COMPLEX
METAL TESTED
Ni-Cr-Co < 1PPM

IT THE NECTAR COLOR è la nuova gamma di trattamenti specifici dedicata ai capelli colorati cosmeticamente, che preserva e prolunga la durata e l'intensità del colore, proteggendo il naturale benessere del capello e del cuoio capelluto. **TECNOLOGIA:** Per contrastare e rallentare lo sbiadimento del colore cosmetico, la gamma di prodotti The Nectar Color, è stata sviluppata con un'innovativa formulazione che associa ad una speciale tecnologia a pH acido, un potente complesso di attivi vegetali ad effetto detossinante, antinquinamento e antiossidante.

GB THE NECTAR COLOR is the new range of specific treatments dedicated to cosmetically colored hair, designed to preserve and prolong the duration of the color, protecting the hair and scalp. **TECNOLOGY:** To combat and slow down the fading of cosmetic color, The Nectar Color range of products has been developed with an innovative formula, which teams a special acid pH technology with a rich complex of active plant ingredients with a detox, anti-pollution and antioxidant effect.



COLOR CAPTURE ACID SHAMPOO 1000 ml cod. 1027114	COLOR CAPTURE ACID CREAM 1000 ml cod. 1027115	COLOR PRESERVE SHAMPOO 1000 ml cod. 1027149 5000 ml cod. 1027209	COLOR PRESERVE CONDITIONER 1000 ml cod. 1027150 5000 ml cod. 1027210	COLOR PRESERVE SHAMPOO FINE HAIR 300 ml cod. 1027116	COLOR PRESERVE CONDITIONER FINE HAIR 250 ml cod. 1027118	COLOR PRESERVE KIT FINE HAIR shampoo 100 ml conditioner 50 ml cod. 1027131	COLOR PRESERVE SHAMPOO THICK HAIR 300 ml cod. 1027117	COLOR PRESERVE DEEP MASK THICK HAIR 250 ml cod. 1027119	COLOR PRESERVE KIT THICK HAIR shampoo 100 ml deep mask 50 ml cod. 1027132
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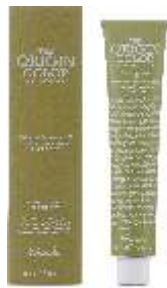


VIRGIN AGAIN HAIR ELIXIR
200 ml
cod. 1027205

THE ORIGIN COLOR

MADE WITH PASSION

ORGANIC ECO CERTIFIED
QUINOA &
ABYSSINIAN OIL
NO ADDED PPD
NO PARABENS



THE ORIGIN COLOR PERMANENT COLOURING CREAM
100 ml x 89 nuances

THE VIRGIN COLOR

MADE WITH PASSION

ORGANIC ECO CERTIFIED
ALPINE FLOWER &
DESERT FRUITS
NO AMMONIA
NO ADDED PPD
NO PARABENS



THE VIRGIN COLOR PERMANENT COLOURING CREAM
100 ml x 84 nuances

I Due innovativi sistemi di colorazione permanente ad ossidazione, complementari tra loro, ad elevata azione rigenerante e condizionante formulati con preziosi attivi biologici eco certificati. Pensati e sviluppati per soddisfare tutte le necessità del professionista.

GB Two innovative permanent oxidation coloring systems that complement one another, with an excellent regenerating, conditioning action, formulated with quality eco-certified organic active ingredients. Conceived and developed to meet all the needs of the professional operator.

THE SERVICE COLOR

MADE WITH PASSION

ORGANIC ECO CERTIFIED
INGREDIENTS &
PLANT EXTRACTS
DELICATE SUBSTANCES
NATURAL ACTIVES

IT Prodotti tecnici innovativi e all'avanguardia ispirati alla natura, arricchiti con estratti vegetali, principi attivi organici e sostanze delicate. Concepiti e sviluppati per soddisfare tutte le esigenze dell'operatore professionale, per garantire ottime performance e risultati eccellenti in ogni servizio tecnico.

GB The innovative and cutting-edge technical products inspired by nature, enriched with plant extract, organic actives and delicate substances. Conceived and developed to meet all the needs of the professional operator, guaranteeing excellent results in every technical service.



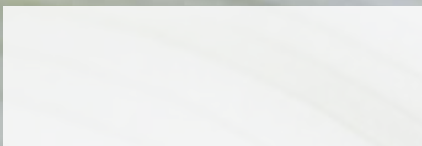
ACTIVATOR 5 VOL / 1,5% 1000 ml - cod. 1027111	ACTIVATOR 10 VOL / 3% 1000 ml - cod. 1027617 150 ml - cod. 1027619	ACTIVATOR 20 VOL / 6% 1000 ml - cod. 1002142 150 ml - cod. 1027620	ACTIVATOR 30 VOL / 9% 1000 ml - cod. 1002143 150 ml - cod. 1002147	ACTIVATOR 40 VOL / 12% 1000 ml - cod. 1027618 150 ml - cod. 1002148
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LENITIVE AROMA SYNERGY 50 ml cod. 1002132	DERMAL PROTECTIVE 125 ml cod. 1027613	STAIN REMOVER 125 ml cod. 1002138	PROTECTIVE CREAM 100 ml cod. 1027614	NO-YELLOW SHAMPOO 300 ml - cod. 1027615 1000 ml - cod. 1027616	BLUE BLEACHING POWDER DUST-FREE 500 gr - cod. 1027612 Refill 4 pcs. x 500 gr - cod. 1002135	BLUE BLEACHING CREAM 400 gr cod. 1002134	WHITE BLEACHING POWDER DUST-FREE 500 gr cod. 1002131
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